

Bio

I am a passionate designer and former educator who believes in the transformative power of empathy-driven design. Through creativity with purpose, I create beautiful solutions that educate, empower, and uplift communities.

Skills

- ✓ Figma
- ✓ Office 365
- ✓ Wordpress
- ✓ Deltek Ajera
- ✓ Adobe Creative Suite
- ✓ Acute Attention to Detail
- ✓ Excellent Public Speaking Abilities

Education

BS in Elementary Education

Grand Canyon University | 4.0

UX/UI Bootcamp

University of Texas Austin | 4.0

Experience

Marketing Coordinator | Pinyon Environmental

June 2025 - Current

- Coordinating and developing winning proposals including editing, proofing, and polishing in InDesign
- Assist with scheduling and coordination of proposal kick off, draft (Pink Team) and final (Red Team) meetings
- Reviewing and pulling important details from RFP's and RFQ's to help set the team up for success
- Fulfilling RFI teaming requests and building positive rapport with partnering AEC firms
- Maintaining staff resumes with most up-to-date projects, certifications, and credentials
- Designing and maintaining marketing collateral including flyers, banners, and SOQs

Graphic & UX/UI Designer | Freelance

February 2023 - Current

- Developing visually compelling designs for digital and print materials, including logos, brochures, websites, and social media graphics
- Managing multiple design projects simultaneously, delivering high-quality work on time and within budget
- Creating brand identities for clients, including logos, color schemes, typography, and style guides to maintain consistency across all marketing materials
- Providing design solutions that effectively communicated complex ideas or messages, ensuring clarity and engagement

Graphic Designer | TheHomeMag

January 2024 - January 2025

- Developed and maintained cohesive brand identity across all marketing materials
- Raised approval percentage by 40% in 1 month
- Designed brochures, flyers, posters, and other print marketing
- Created a design manual from scratch to aid with scalability, consistency, and training
- Created infographics and data visualizations for reports and presentations
- Assisted with digital assets for websites, email campaigns, and social media