

Bio

I am a passionate designer and former educator who believes in the transformative power of empathy-driven design. Through creativity with purpose, I create beautiful solutions that educate, empower, and uplift communities.

Skills

- ✓ Figma
- ✓ Adobe Creative Suite
- ✓ Acute Attention to Detail
- ✓ Excellent Public Speaking Abilities
- ✓ Professional & Conversational Spanish

Education

BS in Elementary Education

GRAND CANYON UNIVERSITY | 4.0

UX/UI Bootcamp

UNIVERSITY OF TEXAS AUSTIN | 4.0

Experience

Graphic Designer | TheHomeMag

JANUARY 2024 - CURRENT

- Managed over 130 accounts
- Raised approval percentage by 40% in 1 month
- Overhauled over 100 pieces of collateral
- Created a design manual from scratch to aid with scalability, consistency, and training
- Led a project set to bring in over \$2.5MM in revenue
- Recognized for Cover of the Month award

UX/UI Designer | Freelance

MAY 2023 - CURRENT

- Partnered with clients to understand their visions, expectations, and limitations
- Conducted effective UX research to help define the user and pain points
- Created wireframes and interactive prototypes
- Curated mood boards and powerful UI style guides
- Designed a mobile-first design helping clients get in front of users for the first time

Business Affairs Coordinator | Power Home Remodeling

JULY 2022 - DECEMBER 2022

- Led new hire orientations including onboarding, employee agreements, benefits overviews, and sensitivity training
- Audited and managed the company-wide database coordinating required documents for over 100 staff members
- Worked closely with the hiring manager and talent acquisition agents to ensure great candidates accepted our offers

Cultural & Language Teacher | La Junta

OCTOBER 2021 - MAY 2022

- Planned culturally rich, language-targeted lessons for 12 different classes of various levels, ages, and interests
- Fostered relationships with over 400 students and staff members
- Went above and beyond offering extra English lessons and activities
- Collaborated with educators to improve the bilingual education system